

Fred Hall Shows

Exhibitor Information and Instructions

Bakersfield • March 15-17, 2019

Kern County Fairgrounds, 1142 S P St, Bakersfield, CA 93307

Welcome to the 2019 Fred Hall Show, the Ultimate Outdoor Experience. For over 70 years the Fred Hall Shows have served to bring enormous crowds of avid outdoor enthusiasts together to celebrate their passion for the great outdoors. By exhibiting in a Fred Hall Show, you are taking part in one of the nation's truly great shows while promoting and encouraging increased participation in all things outdoors. We thank you for your support.

The following information will help you prepare for the upcoming Fred Hall show in Bakersfield, California. It is important that you read this information completely and return any required order forms.

The show decorator is Walker Lewis Rents. All of the forms needed for Walker Lewis Rents will be available on our website at:

<http://www.fredhall.com/bakersfield/exhibitor-information-bakersfield/exhibitor-forms/>

All of the electrical and telephone orders will be handled directly by the Kern County Fairgrounds, please contact Michael Olcott, the General Manager, at 661-833-4917 or events@kerncountyfair.com.

They are currently working on installing wi-fi into some of the buildings at the fairgrounds but it may not be available by showtime so please be prepared to use a cellular hot spot for your internet needs.

IMPORTANT SHOW INFORMATION

Show Hours:	Friday	12:00 PM to 7:00 PM
	Saturday	10:00 AM to 7:00 PM
	Sunday	10:00 AM to 5:00 PM

It is required that you staff your exhibit during **all** show hours. Leaving your booth unmanned not only costs you sales opportunities, it is in violation of your contract.

Move-in and Set-up: You must check-in at the show office before you begin setting up. Move in begins Wednesday, March 13th at 2:00 PM – 7:00 PM, Thursday, March 14th at 8:00 AM and continues until 7:00 PM & Friday, March 15th from 8:00AM until 11:00 AM. **All exhibits** should be ready one hour before show time. The show will open at 12:00 PM.

MOVE OUT: All exhibits **must** remain intact until the final show closing at 5:00 PM. Sunday, March 17th. Nothing can be moved into the aisles until the show has been closed and the public has left the building. Immediately after closing, exhibitor's crates will be delivered to the booths as quickly as possible. The hall will remain open until midnight Sunday night for moving out your exhibit. The hall will reopen on Monday, March 18th at 8:00 AM. All exhibits **must** be removed **NO LATER THAN 12:00 NOON**, Monday, March 18th.

Drayage: Drayage service is provided by Walker Lewis Rents. Refer to the information that is provided online or call them at 661-831-7368.

Parking: One free exhibitor parking pass will be provided per exhibitor contract. Exhibitors will have two parking lots dedicated to them. Exhibitor passes will not be accepted in the public parking lots. Additional passes can be purchased at \$5.00 per pass. They will be good for the entire show.

Fire Department Rules: To comply with the fire department regulations, all motors being displayed may not contain gasoline. All gas caps must be locked or taped closed.

Health Department: If your exhibit involves food preparation or handling, you will be required to meet specific standards and acquire a permit, please contact Michael Olcott at the Kern County Fairgrounds for information at 661- 833-4917 or events@kerncountyfair.com

Security: We believe we have sufficient guard service. However, if you display small items, we suggest they be wired or otherwise fastened to your display. Further, if you have larger loose items, bring a footlocker or other box with a clasp and lock to store them after show hours. We advise that your exhibit materials be covered by your insurance since show management is not responsible for loss and or theft.

Sublet of Space: No exhibitor may sublet space to anyone. Subletting will result in forfeiture of your booth space for the balance of the show along with all fees. No refunds will be given.

Payment: Final payment for all exhibit space is due at this time. **All contracts must be paid in full before an exhibitor can move in.**

Exhibitor Passes: VERY IMPORTANT, PLEASE READ CAREFULLY. The Fred Hall Show name badge will be your exhibitor pass. These passes are issued for the exclusive use of your company. **Do not distribute these passes to anyone outside of your company. Any guest apprehended with these passes in their possession will be escorted from the show! The exhibitor to whom these passes belong will be asked to leave the show! No refunds will be given!**

*Please read the enclosed badge/pass form for additional details

VIP Guest Passes: We have a one-time use VIP Guest Pass. This is the appropriate pass for distributing to your customers, friends, etc. (Please read the enclosed badge/pass form for additional details).

Exhibitor Admission: Exhibitors with proper credentials will be permitted into the building one hour before the show opens with specific guidelines. Exhibitors must have and wear their badge/pass. Exhibitors must remain in their respective exhibit areas during this time. For security reasons, browsing and walking the aisles during this time is not permitted. This time is provided solely for the purpose of preparing exhibits for the show opening. Security guards and show management will enforce this rule for your own protection.

Additional Questions: If you have any questions or special needs, please contact our office. Our office number is (805) 389-3339. Our office fax is (805) 389-1219. You can also email us at email@fredhall.com. Once the show office is set-up, you will be able to access us by calling our regular office phone number.